

AUGUST 4-6.2024 • DETROIT, MICHIGAN

# National Urban Agriculture Conference

USDA TRAINING • COOPERATOR ENGAGEMENT • PRODUCER EDUCATION



Dear Urban Agriculture Supporter,

You are invited to be a part of The National Urban Agriculture Conference, where we will help “bridge the gap” for urban agriculture across the United States, especially to advance stronger connections among USDA agency programs and the producers they serve. **Join us at Huntington Place Convention Center in Detroit, Michigan to showcase your organization’s support for this growing initiative with one of our sponsorship packages.**

Choose options that will allow you a place to promote your brand, products and resources while helping us reach our goals by facilitating an impactful event and an incredible experience for all who attend.

We expect upward of 600 participants to learn about the future of urban agriculture in USDA policy and programming. Targeted demographics and estimated attending audience include:

USDA Urban Agriculture Staff - 35%  
Organizations with USDA Cooperative Agreement – 20%  
Urban Producers – 15%  
Other Urban Ag Supporting Organizations/Businesses - 30%

We look forward to opportunities for collaboration and finding innovative ways to increase your brand visibility and connections as you enjoy exciting programs, networking activities and dynamic presentations during the conference. We hope to see you in Detroit!

**We are grateful for your generous support! For questions or more information, contact Briana Stevenson, National Urban Agriculture coordinator, at (804) 586-0961 or email [bstevenson@vsu.edu](mailto:bstevenson@vsu.edu).**



VSU College of Agriculture



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## SPONSOR / EXHIBITOR OPPORTUNITIES

We are pleased to offer a variety of sponsorship opportunities at the National Urban Agriculture Conference. Options are available to fit every budget to ensure that your organization or business gets broad visibility and connection to a diverse group of more than 600 urban agriculture professional during the event. Your generous support helps to offset program costs, reduce registration fees, and increase opportunities for attendance. Thank you!

### BECOME A SUPPORTING SPONSOR OR EXHIBITOR

All supporting sponsors received complimentary registrations and recognition in conference materials as well as premium exhibit space to showcase your business' products and services.

#### GOLD (\$5,000)

- 5 Conference Registrations
- **Full Page** Ad in the Conference Program
- Your Logo on Conference Website
- Premium Exhibitor Space
- Include Your Information in Attendee Bags

#### SILVER (\$3,000)

- 4 Conference Registrations
- **Half Page** Ad in the Conference Program
- Your Logo on Conference Website
- Premium Exhibitor Space
- Include Your Information in Attendee Bags

#### BRONZE (\$2,500)

- 3 Conference Registrations
- Your Logo on Conference Website
- Premium Exhibitor Space
- Include Your Information in Attendee Bags

#### CONTRIBUTOR (\$1,500)

- 2 Conference Registrations
- Premium Exhibitor Space
- Include Your Information in Attendee Bags

#### EXHIBITOR (\$500)

- 2 Conference Registrations
- Standard Exhibitor Space

[Get Started Here](#)

or visit our website at [nuaginitiative.com](http://nuaginitiative.com) for conference details and information.

For questions or more information, contact Briana Stevenson, National Urban Agriculture Coordinator at (804) 586-0961, or email [bstevenson@vsu.edu](mailto:bstevenson@vsu.edu).

If you are a person with a disability and desire any assistive devices, services or other accommodations to participate in this activity, please contact the Small Farm Outreach Program office at [smallfarm@vsu.edu](mailto:smallfarm@vsu.edu) or call (804) 524-3292 / TDD (800) 828-1120 during business hours of 8 am. and 5 p.m. to discuss accommodations five days prior to the event.

