



WELCOME



FAST FACTS.

WHY DETROIT IS THE MOTOR CITY

- Headquarters for Fiat Chrysler Automobiles, Ford and General Motors and hundreds of tier one and two suppliers.
- Home of the North American International Auto Show, with more than 500 vehicles on display representing more than 50 worldwide companies.
- Henry Ford built his first car in Detroit in 1896.
- The world's first concrete road was built in Detroit in 1901.
- Henry Ford introduced an improved assembly line in 1913, revolutionizing the automotive industry and the manufacturing process in general.
- Home to the Ford Piquette Avenue Plant — birthplace of the Model T — the only example of an early Detroit auto factory still open to visitors.
- Home to the historic dwellings of auto barons, including Henry and Clara Ford (Fair Lane Estate), Lawrence Fisher (Fisher Mansion), Edsel and Eleanor Ford (Edsel & Eleanor Ford House) and Matilda Dodge Wilson (Meadow Brook Hall).
- Home of the world's largest tire — 12 tons and 80 feet tall — originally built as a Ferris wheel for the 1964 New York World's Fair.

WHY DETROIT INSPIRES

- Known for one of the richest collections of late 19th-century, ethnic-based churches in the country.
- Belle Isle, the nation's largest island park within a city, was designed by Frederick Law Olmsted, landscape architect of New York's Central Park.
- The Rev. Martin Luther King Jr. debuted his 1963 *I Have a Dream* speech at Cobo Center in Detroit two months before its famous delivery in Washington, D.C.
- The Charles H. Wright Museum of African American History is the largest museum in the world dedicated to the African-American experience.
- The Arab American National Museum is the first and only museum in the world dedicated to Arab-American history and culture.
- The Detroit Institute of Arts' collection is among the top six in the United States.



BILL BOWEN

JACOB LEMKOW

VITO PALMISANO

BILL BOWEN

WHY DETROIT ROCKS

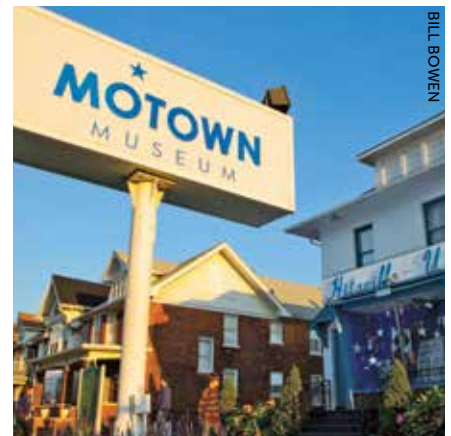
- Home to the Motown sound founded by Berry Gordy Jr. in 1957.
- Birthplace of techno music and Movement Electronic Music Festival.
- Host of the Detroit Jazz Festival, the largest free jazz festival in the world.
- Has one of the largest theater districts in the country — more than 13,000 theater seats — and attracts major Broadway productions, headline entertainers, opera, dance, symphony and other performing artists.
- Hometown of more than 50 major entertainment, literary and sport figures — from boxer Joe Louis and actor Tim Allen to singer Aretha Franklin and pilot Charles Lindbergh.
- Birthplace of such rock, hip-hop and pop stars/icons as Diana Ross, Madonna, Eminem, Kid Rock, Alice Cooper, Ted Nugent, Bob Seger, and Jack and Meg White of The White Stripes.
- Sports stadiums double as concert halls — Comerica Park alone has attracted major artists from Paul McCartney and The Rolling Stones to Bruce Springsteen, Taylor Swift and Rihanna.

WHY DETROIT HAS BRAGGING RIGHTS

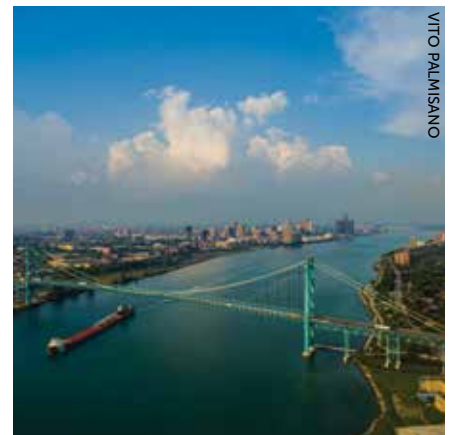
- Detroit is actually north of Canada and shares an international waterway with Windsor, Ontario.
- Vernors, created by Detroit pharmacist James Vernor in the 1860s, is one of the nation's oldest soda pops still in production.
- In 1879, Detroit became the first city in the nation to assign individual telephone numbers.
- The world's first convention and visitors bureau — the Detroit Metro Convention & Visitors Bureau — was founded in 1896.
- The world's first auto traffic tunnel between two nations — the Detroit-Windsor Tunnel — opened in 1928 below the Detroit River.
- Joe Louis Barrow — The Brown Bomber and the world's heavyweight boxing champion in 1937 — was a native Detroiter.
- The nation's first shopping mall, Northland Mall, opened in the Detroit suburb of Southfield in 1957.
- When the Marriott at the Renaissance Center opened in 1977, it was the tallest hotel in the world.
- Home to the world's only floating post office, the J.W. Westcott II, serving international freighters on the Detroit River.
- Home to the first Van Gogh painting in a public collection in the U.S. at the Detroit Institute of Arts, *Self Portrait*, Vincent van Gogh, 1887.
- The first mile of paved concrete road was installed just north of the Ford Model T plant, on Woodward Avenue between McNichols and 7 Mile roads in 1909.
- The nation's first urban freeway, the Davison, was built in 1942.
- Home to the country's largest island park within a city — Belle Isle Park, Michigan's 102 state park.
- First city to have a Tupperware party (1950s).



VITO PALMISANO



BILL BOWEN



VITO PALMISANO



WELCOME



TREVOR D'SILVA



BILL BOWEN



VITO PALISANO

WHY DETROIT IS A SPORTS FAN'S DREAM

- The Detroit Tigers (baseball), Detroit Lions (football) and Detroit Red Wings (hockey) all play within walking distance of each other in their downtown stadiums, along with the Detroit Pistons, who play in neighboring Oakland County at The Palace of Auburn Hills.
- The Detroit Tigers won the American League Central Division championship four consecutive years — 2011, 2012, 2013 and 2014.
- We are Hockeytown USA, home to the Detroit Red Wings, who have 11 Stanley Cup wins, third highest in the NHL.
- The Detroit Red Wings have made the Stanley Cup playoffs for 25 consecutive years (1991-2016), the longest active playoff streak in pro sports.
- Home to Garden Bowl, America's oldest active bowling center
- Cadieux Café is one of the only places in North America where you can feather bowl.
- Lake St. Clair was voted 2013's Best Bass Fishing Lake by *Bassmaster* magazine.
- Thousands of cyclists take part in the annual Tour de Troit ride that explores some of Detroit's historic sites.
- If you believe poker is a sport: home of three downtown casino complexes — Greektown Casino-Hotel, MGM Grand Detroit and MotorCity Casino.
- On Monday nights, you can join thousands of bikers for Slow Roll, a free 12- to 15-mile group bike ride and social experience.
- The Chevrolet Detroit Belle Isle Grand Prix kicks off a summer series of car cruises, races and shows in southeast Michigan called Autopalooza.
- The APBA Gold Cup hydroplane boat race on the Detroit River is a competition to win the oldest active trophy in motor sports.



ALL PHOTOS BY JOHN SOBCHAK



From left: Martha Reeves; Tim Allen; Elmore Leonard

FAMOUS DETROITERS.

Henry Ford may well be considered Detroit's most well-known person, but there are plenty of others who have made their mark both nationally and internationally:

- Tim Allen, actor and comedian
- Anita Baker, singer
- Kristen Bell, actress
- Selma Blair, actress
- Sonny Bono, singer and U.S. congressman
- Jerry Bruckheimer, film and TV producer
- Bruce Campbell, actor
- Alice Cooper, singer
- Francis Ford Coppola, film director and producer
- Dave Coulier, actor and comedian
- Meryl Davis, figure skater and Olympic champion
- Pam Dawber, actress
- Sherilyn Fenn, actress
- Aretha Franklin, singer
- Max Gail, actor
- Judy Greer, actress
- Green Hornet, radio character that debuted on WWJ Radio
- Julie Harris, actress
- Thomas Hearns, boxer
- Alex Karras, actor and football player
- Casey Kasem, radio star
- Keegan-Michael Key, actor
- Piper Laurie, actress
- Elmore "Dutch" Leonard, author
- Charles Lindbergh, pilot
- Lone Ranger, radio character that debuted on WWJ Radio
- Joe Louis, boxer
- Madonna, actress and singer
- Ed McMahon, television host
- Eminem (b. Marshall Mathers), singer
- Harry Morgan, actor
- Kid Rock (b. Robert James Ritchie), singer
- Ted Nugent, singer
- George Peppard, actor
- Della Reese, actress and singer
- Martha Reeves, singer
- Smokey Robinson, singer
- Diana Ross, actress and singer
- George C. Scott, actor
- Bob Seger, singer
- Tom Selleck, actor
- J.K. Simmons, actor
- Tom Skerritt, actor
- Anna Sui, fashion designer
- Lily Tomlin, actress and comedienne
- Blair Underwood, actor
- John Varvatos, fashion designer
- Robert Wagner, actor
- Charlie White, figure skater and Olympic champion
- Jack and Meg White, musicians
- Robin Williams, actor and comedian
- Stevie Wonder, singer

MADE IN THE D.

Sure, metro Detroit is the Motor City, thanks to Henry Ford and his pioneering ways. But the area is known for more than just the cars it helps produce. In fact, many people put items in their grocery-store shopping carts that have been made in Detroit, including beverages, chips and bread mixes.

- Germack Pistachio Company
- The Original Zip Sauce
- Velvet Peanut Butter
- Better Made potato chips
- Elan candy
- Faygo beverages
- Jiffy bread and cake mixes
- Garden Fresh Gourmet salsas, dips and chips
- Kowalski sausages
- Morley candy
- Red Pelican mustard
- Sanders candy and ice cream topping
- Shedd's spread
- Stroh's beer
- Vernors ginger ale
- Vlastic foods
- Little Caesars Pizza
- Domino's Pizza
- The HoneyBaked Ham Company
- Towne Club soda

OTHER GREAT MADE-IN-THE-D INNOVATIONS:

- Carhartt work clothing
- Dardevle fishing lures
- Duraliner truck beds
- Lionel trains
- The Fathead brand, based in downtown Detroit
- Shinola watches, bikes, leather goods

