

2024 National Urban Agriculture Conference

LUNCH & LEARN

Cultivating Urban Agriculture Collaborations



QIANA MICKIE

*Executive Director, Office of
Urban Agriculture, New York, NY*



CAYCE HILL

*Food Systems Manager, Santa
Clara County, CA*



ASH RICHARDS

*Director of Urban Agriculture,
Philadelphia, PA*



AMANDA WELKER

*Urban County Executive Director,
USDA FSA, Portland, OR*



J. OLU BAIYEWU

*Urban Agriculture Director,
Atlanta, GA*

LESSONS FROM CITIES

Moderator: Tepfirah Rushdan, Director, Office of Sustainability, Detroit, MI



Welcome to Detroit



Tepfirah Rusdan
Director of Sustainability

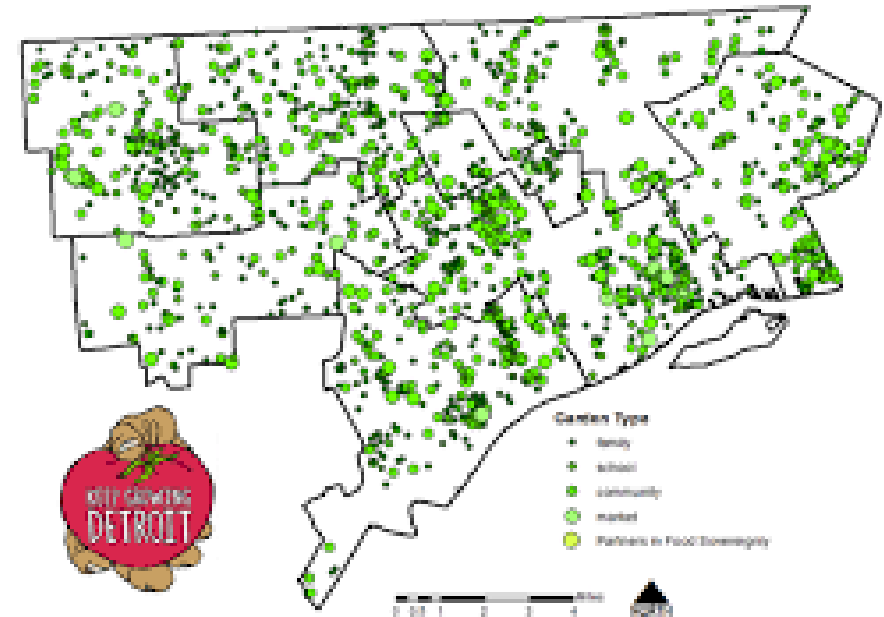


Patrice Brown
Associate Urban Agriculture



Detroit is Growing!

- Detroit is home to **over 2,400 gardens and farms**
- The Detroit Black Farmer Land Fund
 - Support to over **70 Black Farmers** for land purchases and **150** for infrastructure
- Policy
 - Urban Ag Ordinance-past 2013
 - Animal Husbandry Ordinance-In progress
 - Composting Ordinance- In progress
- Land Based Projects Team
 - Streamlining the Purchase to Permit process for growers
- Water Access for Urban Farmers



NYC MAYOR'S OFFICE OF URBAN AGRICULTURE

QIANA MICKIE
EXECUTIVE DIRECTOR

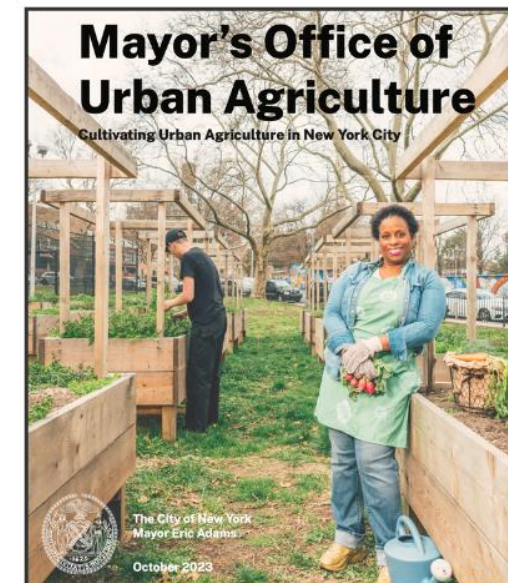
The mission of the Office is to lead the City's efforts to increase access to and production of locally grown food, minimize city's contributions to climate crisis, and spur economic activity through agriculture

- USDA Urban Agriculture and Innovative Production Advisory Committee Member
- Founding Principal of QJM Multiprise
- Former Executive Director of Just Food



@NYCURBANAG

WWW.NYC.GOV/SITE/AGRICULTURE



INITIATIVES IN ACTION



NYC MAYOR'S OFFICE
OF SMALL BUSINESS
SERVICES &
NYC MAYOR'S OFFICE
OF URBAN
AGRICULTURE

APRIL
10
2024

4-6 pm

REGISTER FOR A FREE
VIRTUAL SESSION TO
LEARN MORE ABOUT THE
M/WBE PROCESS, GET
HELPFUL RESOURCES, &
ACCESS TO DIRECT
SUPPORT FROM SEE TO
HELP ELIGIBLE BUSINESSES
GAIN THEIR
CERTIFICATIONS
[LINK IN BIO](#)

JOIN
US

NEW DATE & TIME

M/WBE
JUMPSTART
SESSION



REIMAGINING FARM TO SCHOOL IN NYC

Develop & integrate ag education for public school students to foster learning directly with urban farmers in community gardens/farms & classrooms. Create city's first farmer-focused training to prime small scale & NY farmer/producers of color for school food procurement contracts.

BUILDING A M/WBE PIPELINE FOR FOOD & FARM BUSINESSES

Improve pathways to certifications for emerging & small food, farm, and climate focused businesses to strengthen business viability, connect to city-based procurement, and further the city's M/WBE goals.

EXPLORING INNOVATIVE LAND USE

Develop a feasibility plan that will support & improve land tenure & access to underutilized city-owned land for food production, climate resiliency efforts, and spaces for healing/respite. Revisit and inform regulations to foster varied agriculture activity.

COUNTY OF SANTA CLARA

URBAN AGRICULTURE

PROGRAMS



 **CAYCE HILL**
Food System Manager
County of Santa Clara
California



Martial Cottle



Emma Prusch Farm Park



Urban Grower Network



PRIORITIES & INITIATIVES

FOOD SYSTEM INITIATIVE

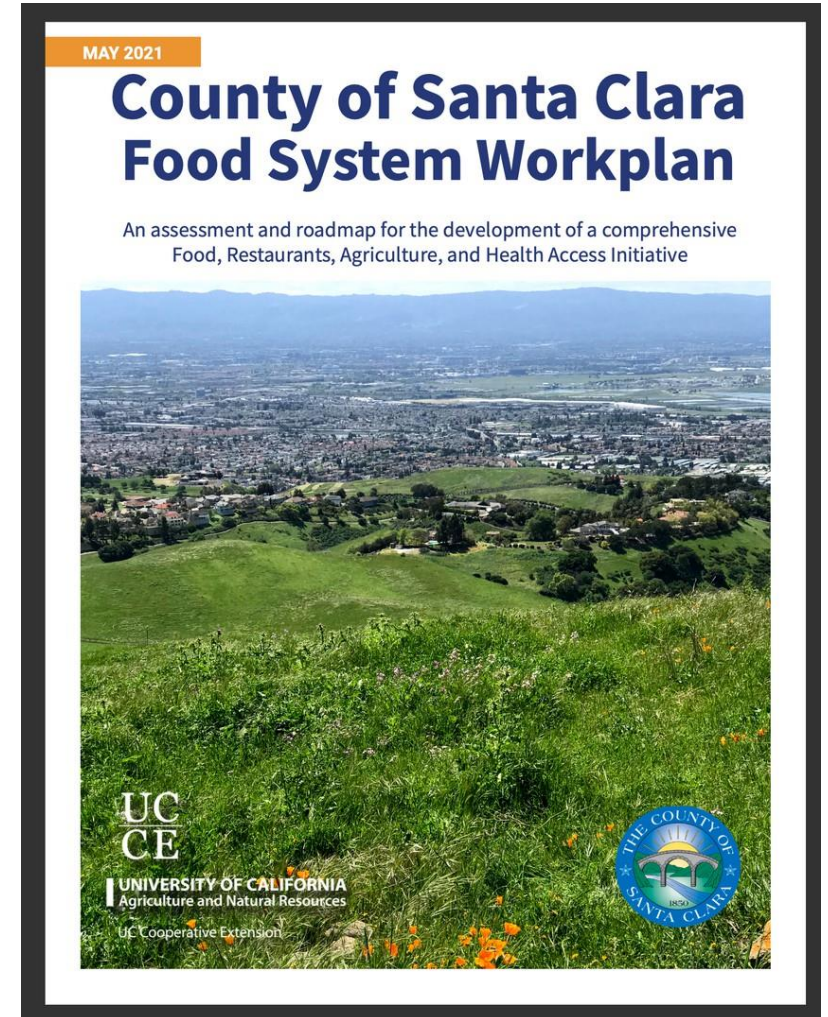
Food System Work Plan

UAIZ

Urban Agriculture Incentive Zones (UAIZs)

PARK PARTNER PROGRAM

Access to land



FARM PHILLY

ASH RICHARDS

Director of Urban Agriculture

Philadelphia Parks & Recreation

- 12 years in City government
- **Prior positions:** City Planning Commission, Philadelphia Water Department.
- Member of the Philadelphia Food Policy Advisory Council (FPAC) since 2012 and served as Co-Chair of the Urban Agriculture Subcommittee from 2016-2021.
- **Before the City:** 2007-2009 Community Organizing with *More Gardens!* (South Bronx, NY) to develop an urban farm cooperative led by Black and Latina growers (*La Finca del Sur*)





PROGRAMS

LAND ACCESS PROGRAM

COMMUNITY COMPOST NETWORK

AGRICULTURE RESOURCE CENTER

COMMUNITY GARDENS NETWORK

COMMUNITY PROPAGATION PROGRAM

JUNIOR FARMERS

EDUCATION AND PRODUCTION FARM



PLANNING

PHILADELPHIA'S FIRST URBAN AGRICULTURE PLAN: *GROWING FROM THE ROOT*

PHILADELPHIA COMMUNITY COMPOST MANUAL



INITIATIVES

FOOD POLICY ADVISORY COUNCIL

FARMERS MARKET PROMOTION PROGRAM

PHILADELPHIA FOOD JUSTICE INITIATIVE: GARDEN AND LAND JUSTICE FUND

RECREATION CENTER COMPOST PROGRAM

PASA: DIVERSIFIED VEGETABLE PRE-APPRENTICESHIP

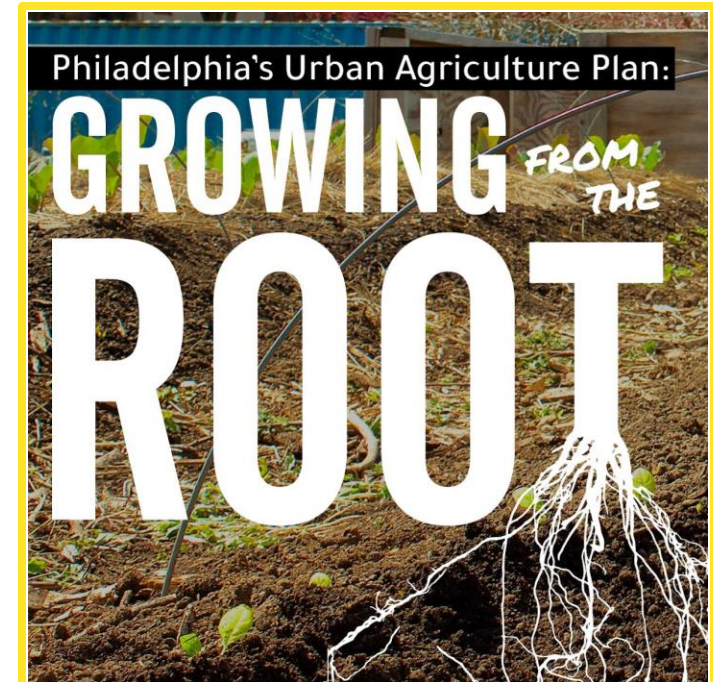


POLICY

LAND JUSTICE CONVENING: COALITION FOR THE AG SECTOR

URBAN AGRICULTURE CITY COUNCIL HEARINGS

URBAN AGRICULTURE PLAN TASK FORCE



www.farmphilly.org





Portland Urban Agriculture



Amanda
Welker,
Urban
County
Executive
Director



Food
Policy
Council
2002-
2012,
Bees and
Livestock
Code



Land use
and
Urban
Growth
Boundary



Community
Gardens,
Farm to
School and
School
Gardens,
Farm School



Food
Access
and Food
Security



Portland Clean
Energy Fund:
Regenerative
Agriculture



Portland Urban Agriculture

- Farmers Markets, Pickle Bill
- Resiliency and Disaster Preparedness
- Small business grants
- Urban Forestry
- Building an Equitable Economy: Redevelopment Projects for Underinvested Communities:
 - Albina
 - Rockwood

j. olu baiyewu

Urban Agriculture and Food Systems Director Mayor's Office of Sustainability and Resilience

14 years of Urban Agriculture and Food Systems work, 4 years in City government

- **Member:** US Conference of Mayor's Food Policy Advisors Group, USDN Urban Agriculture Directors Network, Southeast Sustainability Directors Network, SWAG Growers Cooperative
- **Board Member:** Georgia Composting Council, Sustainable Agriculture and Food Systems Funders
- **Before municipal work:** funder, farmers market/garden/CSA leader, farmer and farm sales manager, restaurant & hospitality manager/server/bartender
- Wants a cabbage tattoo
- Nigerian-British-Southeastern North American (USA)
- "people are my passion; food is the conduit"



MAYOR'S OFFICE OF
**Sustainability
and Resilience**



5 P's in Action!



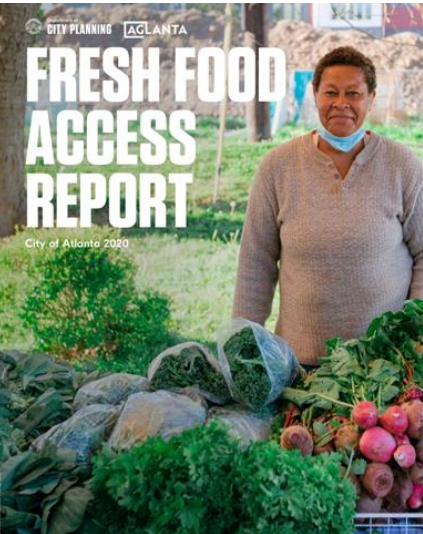
MAYOR'S OFFICE OF Sustainability and Resilience




Department of **CITY PLANNING**



OPEN HOUSE: URBAN FOOD FOREST AT BROWNS MILL
 LEARN ABOUT 2021 PARTNERSHIP APPLICATIONS
 Virtual: Tuesday, Aug. 24 • 6:30–8:00pm
 On-site: Thursday, Aug. 26 • 5:30–7:30pm
 Register & apply at aglanta.org



<u>PLANS</u>	<u>POLICIES</u>	<u>PROJECTS</u>	<u>PROGRAMS</u>	<u>PARTNERSHIPS</u>
Plan A: Comprehensive Development Plan Update	2014 Urban Ag Ordinance	Urban Food Forest at Browns Mill	AgLanta Grows-A-Lot: Land Access	Grows-A-Lot Advisory Committee
Urban Agriculture and Food Systems Planning	2017 Bee City Ordinance	 Scan code to install. Learn how	AgLanta Grown Local Food Promotion Program: trusted brand, increasing market access, coalition building	AgLanta Grown Steering Committee
ATL Zoning 2.0	2021 Farm Stand Ordinance	Food Matters/Food Waste Diversion		Interagency Food Security Strike Force
Community Composting Plan		PollinateLanta		

www.aglanta.org 